

Put Your Business On The Map!

(Google Places / Google Map / Google Local Search)

The screenshot shows a Google search for "new berlin financial advisor". The search results include several ads and a list of local businesses. A red box highlights the "Places for financial advisor near New Berlin, WI" section, which lists:

- A Wells Fargo Bank** - 1 review - Place page
www.wellsfargo.com - 16001 W CLEVELAND AVE, NEW BERLIN - (414) 224-4720
- B Edward Jones - Financial Advisor Thomas T Shepherd** - 1 review - Place page
www.edwardjones.com - 15165 West National Avenue, New Berlin - (262) 786-1416
- C U.S. Bank** - 1 review - Place page
usbank.com - 15305 W National Ave, New Berlin - (262) 796-7270
- D eFunds** - Place page
maps.google.com - 16363 West Ryerson Road, New Berlin - (262) 785-0410
- E Associated Investment Services Inc** - Place page
www.associatedbank.com - 15665 West National Avenue, New Berlin - (262) 784-9587
- F Stamm Financial Group: District Agencies** - Place page
maps.google.com - 15885 West National Avenue, New Berlin - (262) 786-5433
- G Guaranty Bank** - Place page
www.guarantybanking.com - 15445 West National Avenue, New Berlin - (262) 641-5609

To the right of the list is a map showing the locations of these businesses marked with red pins labeled A through G. Below the map are several ads for financial advisors, including "Find a Financial Advisor" and "Financial Advisor" from MoneyManager.com and AllFinancialAdvisors.com.

Step 1 - Sign Up (Gmail) and Login to your Google Account at www.google.com

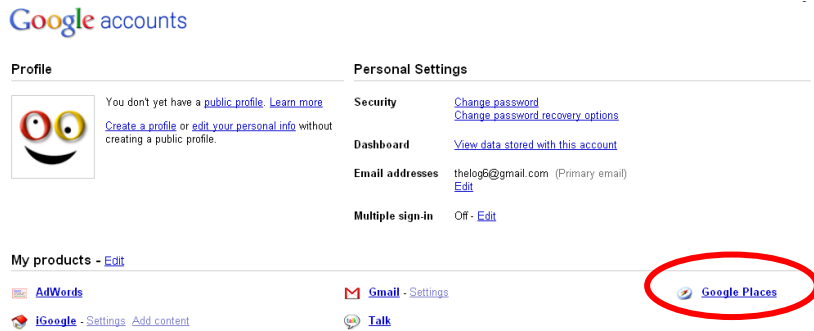
Step 2 - Under SETTINGS select GOOGLE ACCOUNT SETTINGS page

The screenshot shows a Mozilla Firefox browser window with the Google homepage. The search bar contains "new berlin financial advisor". In the top right corner, there are links for "Search settings" and "Google Account settings". An arrow points from the text in Step 2 to the "Google Account settings" link.



308 Pheasant Lane, Sullivan, WI 53178
(262) 751-5145 | Ed.Alf@DoubleDown20.com
www.DoubleDown20.com

Step 3 - Under MY PRODUCTS select GOOGLE PLACES



Step 4 - Click the LIST YOUR BUSINESS button

Step 5 - Add your basic business information: Name, Address, Phone Number, Email, Website (if you don't have a website, a great spot to enter your Facebook or Linked In page address), Description (Be very descriptive on who you are, what you do, who you serve such as areas), Add Up to 5 Categories that best describes your business (use all 5), Serve Customers at their home, Add Radius, Add Photos, Add Videos, Add Hours, Add Excepted Payment Options, AND Click Submit

A screenshot of the Google My Business listing form. The form fields are filled with the following information:

- Country: United States
- Company/Organization: Double Down 2.0 Internet Marketing
- Street Address: 308 Pheasant Lane
- City/Town: Sullivan
- State: Wisconsin
- ZIP: 53178
- Main phone: (262) 312-8777
- Email address: ed.alf@doubledown20.com
- Website: http://www.DoubleDown20.com
- Description: Affordable Internet Marketing for small & medium sized businesses - Website Development, Search Engine Optimization, Social Media Marketing, Email Marketing and Graphic Design.
- Category: Internet Marketing Service
- Additional categories: Website Designer, Graphic Designer, Marketing Consultant, Business Development Service

To the right of the form is a map showing the location of the business at 308 Pheasant Lane, Sullivan, WI 53178. The map includes a red pin and a street view image.

308 Pheasant Lane, Sullivan, WI 53178
(262) 751-5145 | Ed.Alf@DoubleDown20.com
www.DoubleDown20.com

Step 6 - *Select how you wish Google to contact you, by phone in minutes or mail in 2-3 weeks, to Validate you are the owner and validate information AND Click Finish!*

Step 7 - *Google will contact you via the method you selected and supply you with a 4 digit pin. Once you have this, go back into your Google Account, Google Places and add the PIN to Activate Your Listing!*

Step 8 - *Have satisfied customers go to your Google Map listing, click on PLACE PAGE next to your listing, and Write A Review. The number of reviews will show up next to your name on the 1st page of Google for Local Searches and the more you have, the better your chances at being listed #1 in the Google Map section!*

